The University of Economics Ho Chi Minh City (UEH) was established in 1976 and was selected by the Ministry of Education and Teaching as one of 23 national key universities in Vietnam. UEH is a multi-disciplinary university with approximately 45,000 enrolled students. With a multi-discipline structure in economics and business administration, UEH offers majors in development economics, business administration, finance & banking, accounting & auditing, management of information system, business law, and public management.

Can Tho University (CTU) currently comprises 19 schools, colleges and institutes as well as centers. CTU, too, has been selected as one of 23 key universities in Vietnam. With around 58,000 enrolled students, CTU is the cultural, scientific and technical center as well as the largest and only public multi-disciplinary university in the Mekong Delta offering study programs in the fields of natural and social sciences, fishery, environmental studies, economics and pedagogics and is a leading agricultural research center in Vietnam.

Johannes Gutenberg University Mainz (JGU) can look back upon a long and successful history. Established in 1477, closed under Napoleon around 1800 and reopened in 1946 by the French occupying forces, JGU combines almost all academic disciplines in ten faculties, including the Mainz University Medical Center as well as a school of music and an academy of arts. With approximately 32,000 students from more than 130 nations, Mainz University ranks among the ten largest universities in Germany.

The University of Potsdam (UP) is the largest university in Brandenburg with over 20,000 enrolled students and is located in proximity to numerous extramural institutes in the Berlin metropolitan area, which accommodates the highest density of research facilities in Germany. The University of Potsdam has six faculties: law, arts, human sciences, economics and social sciences, science as well as digital engineering (as the first privately financed faculty at a public university in Germany).

**Agenda**

10:30 – 10:45  
**Welcome Address**  
Professor Dr. Stephan Jolie, Vice President for Learning and Teaching of Johannes Gutenberg-University Mainz

10:45 – 11:00  
**Welcome Address**  
Dr. Ursula Paintner, DAAD spokesperson

11:00 – 11:45  
**Audit Approach in the Context of the Network “Quality Audit”**  
Professor Dr. Markus Reihlen, Leuphana University of Lüneburg

11:45 – 12:30  
**Experiences with the HRK Audit Internationalization of Universities**  
Professor Dr. Florian J. Schweigert, University of Potsdam

12:30 – 13:30  
**Lunch Break**

13:30 – 14:00  
**The Collegial Audit: Approach and Its Objectives**  
Michaela Fuhrmann, University of Potsdam and  
Professor Dr. Uwe Schmidt, Johannes Gutenberg-University Mainz

14:00 – 14:45  
**The Collegial Audit: Experiences Gained by Vietnamese Partners**  
Dr. Trinh Quoc Lap, Can Tho University and  
Dr. Ly Thi Minh Chau, University of Economics Ho Chi Minh City

14:45 – 15:30  
**The Collegial Audit: Experiences Gained by German Partners**  
Dr. Benjamin Apeloig, University of Potsdam and  
Professor Dr. Harald Paulsen, Johannes Gutenberg-University Mainz

15:30 – 16:00  
**Break**

16:00 – 17:00  
**Presentation of Results from the International Project Student Survey**  
Frank Niedermeier, University of Potsdam and  
Moritz Wolf, Johannes Gutenberg-University Mainz

17:00 – 17:15  
**Farewell Address**  
Professor Dr. Uwe Schmidt, Head of the Center for Quality Assurance and Development (ZQ) at Johannes Gutenberg-University Mainz

**Cooperation Partners**

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The ComO QM-Project

The project “Quality Management in Complex Organizations” which has been funded by the DAAD since 2015 as part of the line of “DIES-Partnerships: Dialog on Innovative Higher Education Strategies,” deals with the development of quality management at universities with new challenges facing university governance.

ComO-QM project is a cooperation between higher education institutions in Vietnam and Germany involving Can Tho University and the University of Economics Ho Chi Minh City in Vietnam as well as Johannes Gutenberg-University Mainz and the University of Potsdam in Germany.

The heart of the project and, at the same time, its underlying method, is a procedure called Collegial Audit, a specific approach of collegiate exchange, in which the classically evaluative mode of an audit is offset in favor of a developmental perspective.

To this effect, actors from university management, faculty management, university lecturers and QA staff of the four partner universities came together for a systematic exchange on issues of higher education development.

The project aims at establishing an international network in the area of quality management as an opportunity to compare criteria and standards.

Project Steps

- **April 2015**
  Preliminary meeting in Vietnam

- **October 2015**
  First Collegial Audit in Vietnam

- **June 2016**
  Second Collegial Audit in Germany

- **November 2016**
  Workshop in Germany for the joint development of a student survey

- **April - August 2017**
  Conduct of the student survey at all four partner universities

- **December 2017**
  Presentation and discussion of first results of the student survey in Vietnam

- **2018**
  Closing Conferences in Vietnam and Germany

Contact

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