Agenda

10:30 - 10:45

Welcome Address

Professor Dr. Stephan Jolie, Vice President for Learning and Teaching of Johannes Gutenberg-University Mainz

10:45 - 11:00

Welcome Address

Dr. Ursula Paintner, DAAD spokesperson

11:00 - 11:45

Audit Approach in the Context of the Network "Quality Audit"

Professor Dr. Markus Reihlen, Leuphana University of Lüneburg

11:45 - 12:30

Experiences with the HRK Audit Internationalization of Universities

Professor Dr. Florian J. Schweigert, University of Potsdam

12:30 - 13:30

Lunch Break

13:30 - 14:00

The Collegial Audit: Approach and Its Objectives

Michaela Fuhrmann, University of Potsdam and

Professor Dr. Uwe Schmidt, Johannes Gutenberg-University Mainz

14:00 - 14:45

The Collegial Audit: Experiences Gained by Vietnamese Partners

Dr. Trinh Quoc Lap, Can Tho University and Dr. Ly Thi Minh Chau, University of Economics Ho Chi Minh City

14:45 - 15:30

The Collegial Audit: Experiences Gained by German Partners

Dr. Benjamin Apelojg, University of Potsdam and Professor Dr. Harald Paulsen, Johannes Gutenberg-University Mainz

15:30 - 16:00

Break

16:00 - 17:00

Presentation of Results from the International Project Student Survey

Frank Niedermeier, University of Potsdam and Moritz Wolf, Johannes Gutenberg-University Mainz

17:00 - 17:15

Farewell Address

Professor Dr. Uwe Schmidt, Head of the Center for Quality Assurance and Development (ZQ) at Johannes Gutenberg-University Mainz

Cooperation Partners

The University of Economics Ho Chi Minh City (UEH) was established in 1976 and was selected by the Ministry of Education and Teaching as one of 23 national key universities in Vietnam. UEH is a multi-disciplinary university with approxi-



mately 45,000 enrolled students. With a multi-discipline structure in economics and business administration, UEH offers majors in development economics, business administration, finance & banking, accounting & auditing, management of information system, business law, and public management.

Established in 1966 **Can Tho University (CTU)** currently comprises 19 schools, colleges and institutes as well as centers. CTU, too, has been selected as one of 23 key universities in Vietnam. With around 58,000 enrolled students, CTU is the cultural, scientific and technical center as well as

the largest and only public multi-disciplinary university in the Mekong Delta offering study programs in the fields of natural and social sciences, fishery, environmental studies, economics and pedagogics and is a leading agricultural research center in Vietnam.

Johannes Gutenberg University Mainz (JGU) can look back upon a long and successful history. Established in 1477, closed under Napoleon around 1800 and reopened in 1946 by the French occupying forces, JGU combines almost all academic discip-



lines in ten faculties, including the Mainz University Medical Center as well as a school of music and an academy of arts. With approximately 32,000 students from more than 130 nations, Mainz University ranks among the ten largest universities in Germany.

Founded in 1991 after the German reunification, the **University of Potsdam (UP)** is the largest university in Brandenburg with over 20,000 enrolled students and is located in proximity to numerous extramural institutes in the Berlin metropolitan area, which accommodates the highest density of research facilities in Germany. The University of

Voiversitär Orselam

Potsdam has six faculties: law, arts, human sciences, economics and social sciences, science as well as digital engineering (as the first privately financed faculty at a public university in Germany).

The ComO QM-Project

The project "Quality Management in Complex Organizations" which has been funded by the DAAD since 2015 as part of the line of "DIES-Partnerships: Dialog on Innovative Higher Education Strategies," deals with the development of quality management at universities with new challenges facing university governance.

ComO-QM project is a cooperation between higher education institutions in Vietnam and Germany involving Can Tho University and the University of Economics Ho Chi Minh City in Vietnam as well as Johannes Gutenberg-University Mainz and the University of Potsdam in Germany.

The heart of the project and, at the same time, its underlying method, is a procedure called Collegial Audit, a specific approach of collegiate exchange, in which the classically evaluative mode of an audit is offset in favor of a developmental perspective.

To this effect, actors from university management, faculty management, university lecturers and QA staff of the four partner universities came together for a systematic exchange on issues of higher education development.

The project aims at establishing an international network in the area of quality management as an opportunity to compare criteria and standards.

Project Steps

Preliminary meeting in Vietnam

October 2015

First Collegial Audit in Vietnam

Second Collegial Audit in Germany

November 2016

Workshop in Germany for the joint development of a student

April - August 2017 Conduct of the student survey at all four partner universities

December 2017

Presentation and discussion of first results of the student survey in Vietnam

Closing Conferences in Vietnam and Germany

Contact

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